



CHOOSING  
**BLUE**  
HAS ITS  
ADVANTAGES

## BluePerks<sup>SM</sup> Discount Program

### SUPPORTING A HEALTHY BALANCED LIFESTYLE

Special BluePerks discounts help you make healthy lifestyle choices with savings of up to 50% on a wide range of health-related products and services – including fitness equipment, LASIK eye surgery, massage therapy, hearing aids, travel and recreation, weight loss programs and much more.

#### For Members Only

BluePerks are only offered to BlueCross BlueShield of Tennessee members.\* Start using them today! Log into BlueAccess<sup>SM</sup>, our members-only website, and look for the BluePerks link.

Check back often as offers are added all the time or opt-in to receive notification of new offers direct to your inbox.

For more details, visit [bcbst.com/health-wellness](http://bcbst.com/health-wellness) or call Member Service at the number on your member ID card.

\* Some restrictions apply.



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