



BluePerksSM Discount Program SUPPORTING A HEALTHY LIFESTYLE

Special BluePerks discounts help you make healthy choices. Get savings up to 50% on a wide range of health-related products and services. These include fitness equipment, LASIK eye surgery, massage therapy, hearing aids, travel and leisure, weight loss programs and much more.

For Members Only

BluePerks are only offered to BlueCross BlueShield of Tennessee members.* Start using them today! Log into BlueAccessSM your members-only website, and look for the BluePerks link.

Check often for new offers or opt-in to get offers sent to your inbox.

For more details, visit bcbst.com/health-wellness. Or you may call Member Service at the number on your member ID card.

* Some limits apply.



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