

Bachelor of Science
In
Applied Organizational Management

GREENEVILLE BS 565
Textbook List
THIRD SEMESTER

MGMT 325 Economic Environments
(07/12/11-09/06/11)

Mankiw, Essentials of Economics, 5th Used: \$75.00

MGMT 431 Principles of Marketing
(09/13/11-10/18/11)

Perrault, Basic Marketing 18th New: \$212.000
Used: \$150.00

MGMT 340 Accounting Concepts
(10/25/11-11/29/11)

Fields, The Essentials of Finance & Accounting New: \$ 19.95
For Nonfinancial Managers, 1st Used: \$ 15.00

Droms, Finance & Accounting for Nonfinancial New: \$ 22.00
Managers, 6th

06/02/11 Prices Subject To Change without Notice.
Used books where available. Please order at least 1 week
before start date to insure availability.

Textbook Sales are Non-Refundable.

Phone: (800) 729-0256 ext. 5278 or 5307 (423) 636-7307 Fax: (423) 798-1639

E-mail books@tusculum.edu

Website www.tusculum.edu/bookstore