

## WVLT/GRAY TELEVISION JOB DESCRIPTION

**Job Title:** Anchor

WVLT-TV, Knoxville's CBS affiliate, is building an exciting new Morning Show in East Tennessee. Local 8 News This Morning is putting together a dynamic new anchor team to set a news standard. We're looking for leaders who have a passion to win, with that special quality to make an emotional connection to our viewers and our community. Are you a storyteller who understands how to talk with your viewers...not just at them? Do you embrace fresh and forward writing, winning breaking news and own the big story? Do you have the talent and personality to recruit viewers? Are you a creative, ethical, compelling storyteller with a team attitude and an energetic and positive personality, who's not afraid to show emotion at all the right times and places. You also understand social media and have the skills for multiple platform coverage. All Local 8 News Anchors are journalists, so you'll be field anchoring, enterprising sweeps and covering events in the community. Anchors are also expected to be leaders and coaches in our newsroom, and play a key role in community events on behalf of the station. As a leader, you're someone who embraces station strategy, is passionate about winning our brand and who will be part of an extensive promotional commitment. Bachelor's degree or equivalent work experience and at least 5 years' experience at a commercial TV station preferred.

To apply, please send cover letter, resume, link or DVD to:

[hr@wvlt-tv.com](mailto:hr@wvlt-tv.com)

and

[Lena.Sadiwskyj@wvlt-tv.com](mailto:Lena.Sadiwskyj@wvlt-tv.com)

Or mail:

Lena Sadiwskyj,  
VP of News  
WVLT-TV  
Attention: Anchor Position  
6450 Papermill Drive  
Knoxville, TN 37919

**No phone calls please.**

**WVLT is an EOE / Pre-employment drug screening required**