

WVLT/GRAY TELEVISION JOB DESCRIPTION

Job Title: Creative Services Producer

General Purpose of Position:

WVLT-TV is looking for a creative, energetic, and enthusiastic Creative Services Producer who will develop and produce creative concepts to support all station advertising, promotion, and special projects. This position will fulfill a variety of multimedia functions which include, but are not limited to, shooting and editing video, writing and conceptualizing creative projects for commercial clients, station promotions and other station projects. WVLT's Creative Services department is a collaborative, team-focused group that shares concepts and techniques to create promos and commercials that break the typical parameters of TV station production.

Essential Job Duties and Responsibilities:

- Write, Edit, Shoot and Produce commercials for station clients.
- Work with station clients to create commercials that meet their advertising needs.
- Write, Edit, Shoot and Produce promotions for station.
- Work collaboratively with other departments on station projects.
- Other duties as assigned.

Qualifications:

- Proficient with Final Cut Pro, Adobe After Effects, Photoshop and Illustrator. Some knowledge of Avid Media Composer is helpful, but not required.
- Knowledge of production lighting techniques.
- Must have strong organizational skills and be skilled at presenting ideas and gaining the approval and satisfaction of clients.
- Excellent written and verbal communication skills required.
- Candidates must be comfortable in both Mac and PC environments.
- A four-year college degree is required or equivalent professional experience.
- Must be self-motivated and demonstrate the ability to oversee multiple projects simultaneously, both independently, as well as collaboratively in a team environment.
- Time-management skills and day-to-day project flexibility are required, along with a sense of urgency to deliver projects within predetermined deadlines.

Job descriptions are subject to change at the discretion of management

To apply for this position send your resume to HR@wvlt-tv.com or

**WVLT-TV
Attention: Chad Kennedy
6450 Papermill Drive
Knoxville, TN 37919**

WVLT is an EOE / Pre-employment drug screening required