

JTVTECHFORUM2012

May 7, 2012

Technology is used in a wide range of business applications, and its impact can be felt across an enterprise and reach into customer's lives. JTV Tech Forum 2012 will explore how technology integrates into business, and what developers should be prepared for in this ever-changing environment.



RSVP @
JTV.com/techforum2012
by May 2, 2012 to
save your spot!

Speakers and Panelists

Tim Matthews
CEO/President

C. Chris Meystrik
CTO

Craig Shields
Vice President E-Commerce

Todd Trivette
Director of Software Engineering

George Willard
Principal Software Architect

Kevin Nelson
Microsoft Enterprise Systems
Architect

David Sink
Director of Internet Technology

Ed Gonzalez
Web/Mobile Developer

Jessica Kemp
Director of Online Operations &
Merchandising

Waleed Nour
Director of Data Warehouse
Engineering

Brian Wilhelm
Director of Online Marketing

Dr. Jens Gregor
Professor of Computer Science
University of Tennessee

Dr. Brad Vander Zanden
Professor of Computer Science
University of Tennessee

Join us for networking, presentations, and discussion related to technology in business.

Monday, May 7, 2012 Agenda

4:00pm – Registration and Networking (E-Commerce and Technology Staff)

5:00pm – Tim Matthews: Welcome and Brief Overview of JTV

5:15pm – C. Chris Meystrik: Introduction and Overview of Panel Topics

5:30pm – Panel Discussion: Innovations in Consumer Electronics

Rapid advances in consumer electronics are changing the way we get our information, and as a result businesses must shift strategies to keep pace with innovation. In this discussion we will take a look at how these changes impact strategy and development within organizations.

Moderator: Craig Shields | Panelists: Brian Wilhelm, Kevin Nelson, Ed Gonzalez

6:00pm – Break (10 minutes)

6:10pm – Panel Discussion: Faces of the Enterprise

As the state of technology advances the impact on building enterprise software is becoming more and more challenging, and fun. Building the interfaces, the face of your systems, has, on one hand, become more standardized, and on the other has broadened to many more input mediums. This discussion will talk about all the different facets of interfaces that need to be considered, including: web services, browsers, mobility, eCommerce, business intelligence, and operational systems.

Moderator: C. Chris Meystrik | Panelists: Waleed Nour, George Willard, Jessica Kemp

6:40pm – Break (10 minutes)

6:50pm – Panel Discussion: Fundamentals of a Developer/Engineer

Have you wondered what employers are looking for in an employee? This answer to this question varies widely, but as our industry starts to rely on fewer employees one must be sure they are setting themselves apart from others entering the field. Sure, you will likely find a job, but will that be the fulfilling career in computer science that you dreamed of while you were blissfully studying at University? What sort of person are highly advanced technology and computer science shops really looking for in today's market, this will be the conversation.

Moderator: Todd Trivette | Panelists: David Sink, C. Chris Meystrik, Craig Shields, Dr. Jens Gregor

Dr. Brad Vander Zanden

7:20pm – George Willard: Closing Remarks

7:30pm – JTV Tours Offered