

## WVLT/GRAY TELEVISION JOB DESCRIPTION

8-2-12

**Job Title:** Sales & Marketing Consultant

**General Purpose of Position:**

**WVLT-TV Volunteer TV**, the CBS and My Network affiliate in Knoxville, TN has an opening for a Sales & Marketing Consultant responsible for selling our two television stations along with our digital products. An excellent income potential and benefits package is available.

**Qualifications:**

The ideal candidate will have at least 2-3 years of broadcast television or related media experience. This candidate will be self-motivated and possess strong local contacts, excellent computer knowledge, outstanding written and verbal presentation skills, as well as an intense desire to succeed in a commission-based sales environment.

*Job descriptions are subject to change at the discretion of management*

To apply for this position send your resume to [HR@wvlt-tv.com](mailto:HR@wvlt-tv.com) or

**WVLT-TV  
Attention: Opening for Sales & Marketing Consultant  
6450 Papermill Drive  
Knoxville, TN 37919**

**WVLT is an EOE / Pre-employment drug screening required**