

Bachelor of Science in  
Business Administration

**GRAY BB 010**  
FIRST SEMESTER TEXTBOOK LIST

**MGMT 304 Survey of Management Practice**  
**(01/24/12-02/28/12)**

Williams, MGMT w/CourseMate Access Code new: \$59.95

**SOSC215 Analysis & Interpretation of Information**  
**(03/13/12 –04/17/12)**

Salkind, Statistics for People Who Think They Hate  
Statistics w/SPSS 18.0, 4th new: \$ 87.25

**BUSN 425 Microeconomics**  
**(05/01/12-06/05/12)**

O’Sullivan, Microeconomics, Custom new: \$ 65.50

**01/10/12 Prices Subject To Change without Notice.**  
**Used books *where* available. Please order at least 1 week**  
**before start date to insure availability.**  
**Textbook Sales are Non-Refundable**

*Phone: (800) 729-0256 ext. 5278 or 5307 (423) 636-7307 Fax: (423) 798-1639*  
*E-mail [books@tusculum.edu](mailto:books@tusculum.edu)*  
*Website [www.tusculum.edu/bookstore](http://www.tusculum.edu/bookstore)*