

WEBSITE ACCESSIBILITY

Tusculum University

ACCESSIBILITY GUIDELINES

High level review of ADA compliance guidelines

Focus of WordPress/Tusculum websites

Tips for checking your site and content

Additional resources and information

GUIDELINES

Compliance requirements

- Navigation
- Headings & Titles
- Language and Text
- Media and Color
- Design Considerations (Aesthetics)

WordPress specific

- Media library
- Videos
- Custom scripts, graphics and code
- SEO benefits

TECHNICAL IMPLEMENTATION TIPS

1. Use sufficient color contrast between the text and background, so that people with low vision or color blindness can read text.
2. Write text labels when using color to provide information, such as red to indicate a required field on a form or an error.
3. Add text alternatives (alt text), in images and complex images, including pictures and charts. Use simple, descriptive language to provide information and convey the purpose. Be brief.
4. Include accurate video captions that are synchronized with speech and identify speakers.
5. Create accessible online forms with labels, clear instructions, error alerts, and keyboard-only access

TECHNICAL IMPLEMENTATION TIPS

6. Make sure people can use a browser tool to increase text size and zoom in.
7. Use headings to indicate hierarchy of information on a page. Plan the heading structure before building the page.
8. Provide keyboard-only access for people with disabilities who use a keyboard, instead of a mouse, to navigate web content.
9. Check for accessibility. Use both automated accessibility checkers and manual audits to get a complete picture of your site's accessibility.
10. Provide users with a way to report accessibility issues, so you can fix the issues. Contact Us form, Email address, etc.

ATTENTION AREAS

Most common issues

- Missing 'ALT' tags
- Missing or poorly named page titles/headings
- Information presented as a graphic
- Poorly named links
- Color ratio
- Javascript requirements

RESOURCES

Overview: <https://www.audioeye.com/post/new-doj-web-accessibility-guidance>

Evaluation Tool: <https://wave.webaim.org/>

Contrast Checker: <https://webaim.org/resources/contrastchecker/>

Browser Plugins: <https://wave.webaim.org/extension/>

Color Analyzer: <https://www.tpgi.com/color-contrast-checker/>

Complex images: <https://myusf.usfca.edu/digital-accessibility/complex-images#:~:text=A%20complex%20Image%20contains%20substantial,Diagrams>

RESOURCES

Harvard Digital Accessibility: <https://accessibility.huit.harvard.edu/content-creator-essentials>

Google Lighthouse: <https://intranet.birmingham.ac.uk/staff/resources/digital/web-resources/editor-resources/guidelines/accessibility/google-lighthouse-audit.aspx>

Additional ADA Accessibility Resources: <https://www.accessibility.works/resources/>

THANK YOU

If you have additional questions, please email
webmaster@Tusculum.edu.

Please provide the URL of the page or site if possible.
